Objective of FoodPIC

The objective of FoodPIC is to assist companies in developing new food products efficiently, economically, and with high probability of success.

Advisory Council Members:

- Tom Childers - Chick Fil-A
- Darlene Cowart - Birdsong Peanuts
- Patricia DeMark - Golden Peanut
- Robert Dickey - Dickey Farms
- Mike Giles - Georgia Poultry Foundation
- Horace Hamilton - Kroger Company
- Steve Hayden - Fresh Express
- Robert Karn - Rob Karn Consulting
- David Luckie - Griffin-Spalding Development Authority
- Charlie Moon - Flowers Industries
- Camp Neel - SupremeCare Corp.
- Chris Paulk - Muscadine Products Corporation/Paulk Vineyards
- Lucy Reid - Coca Cola

With funding now in place, we have plans to start construction in 2014 on a $7.3 million Food Product Innovation and Commercialization (FoodPIC) Facility on the UGA Griffin Campus. As we stated in our January 2013 newsletter, Governor Nathan Deal signed the FY 2013 budget, approving $3.5 million dollars for the new FoodPIC facility. Former UGA President Michael Adams committed $1 million and the Griffin-Spalding Development Authority provided $1 million towards the construction of this state-of-the-art facility. In addition, we have received a $1.8 million federal grant from the Economic Development Administration, which enables us to construct a more optimally sized facility to meet additional client needs. We are currently in the process of hiring a new director for the center—see the ad on page 4 for more details.

Dick Phillips
Board Highlight—Horace Hamilton, Chair

In January, 2013, Mr. Horace Hamilton agreed to chair the twelve-member FoodPIC Advisory Board. Hamilton recently retired from his position as Vice President of Merchandising with the Kroger Corporation, where he served for 42 years. In this position, he was responsible for merchandising for more than 200 Kroger stores in Georgia, Tennessee, Alabama and South Carolina. Hamilton is a member of UGA’s College of Agricultural and Environmental Sciences Advisory Council and is also chairman of the Georgia Food Industry Association’s (GFIA) Board of Directors. (GFIA is an advocacy organization for the food industry in the state of Georgia). Earlier this year, Hamilton received GFIA’s 2013 Legacy Award. Hamilton is an avid and talented photographer, and he and his wife, Debbie, enjoy spending time with their children and grandchildren.

Meet Bobby Goss—Laboratory Technician

Bobby Goss has been a part of UGA Griffin for several years. He was an undergraduate student in the College of Agricultural and Environmental Sciences and graduated from the campus May 2008 with a major in Environmental Resource Science. Since that time, he has served in various capacities on campus including the Crop and Soil Sciences and Entomology departments. His career path then led him to eight years in the Center for Food Safety and now to his current position as a Laboratory Technician in the Food Science and Technology Department. Bobby has enjoyed learning new skills and technology in each responsibility. In Food Science, he often serves as the host to visiting tour groups, showing them around the labs and kitchens and explaining the function of various pieces of equipment. Outside of work, Bobby is an avid record collector and has a large collection of albums and 45s. “I like to hunt through thrift stores and yard sales and find old records,” he explains. He isn’t picky about the genre of music – he just enjoys the hunt for these treasures from the past.
**Republic of Georgia Delegation Visit**

Members of a delegation from the Agricultural University of the Republic of Georgia and the Free University of Tbilisi recently visited the University of Georgia Griffin Campus. Dr. Dick Phillips and Dr. Jinru Chen hosted them for a breakout session to discuss our FoodPIC program.

**NOTICE: Special Seminar and Board Meeting**

In October, representatives of FoodPIC and the Griffin Spalding Development Authority visited the Rutgers Food Innovation Center in Bridgeton NJ, where we learned a great deal. We are pleased to announce that Ms. Donna Schaffner, Associate Director of Food Safety, Quality Assurance & Training at that Center, will visit our FoodPIC Center on December 2, and present a seminar on wide-ranging aspects of food innovation center operations. FoodPIC members and supporters are invited to attend this presentation. Further, we would like to follow this seminar with a meeting of the Board of Advisors. Although the notice is a bit short, we urge everyone who can to attend these important events.

**Works in Progress**

We are in the process of getting approval for clients to be able to market food products created in a commercial kitchen in our Food Science department. With approval, clients will be able to prepare and test favorite recipes for marketing and sales. In addition, we continue to work on ready-to-use therapeutic food products (such as peanut butter with added vitamins and sugars) that can be used as supplementary foods for the hungry. Our current research is on versions that eliminate expensive milk powder that must be imported into most developing countries.
Food Product Innovation and Commercialization Center
Position Announcement – Center Director
Appointment: Administrative and Academic (Research/Extension)
Salary: Commensurate with qualifications and experience
Position Available: From February 1, 2014

Qualifications
The Food Product Innovation and Commercialization Center is seeking a superbly qualified individual to lead the program to national prominence. The successful candidate should have both academic and industry experience in food R&D at the senior administrative/management level and qualify for appointment as professor with tenure. He/she must have a broad and detailed knowledge of the food industry.

Responsibilities:
To solicit and coordinate industry projects, manage income and budgets, provide outreach to industry groups, supervise FoodPIC employees, and assist the Department Head with faculty evaluations. Opportunity will exist to participate directly in research and student mentoring. The FoodPIC Director reports through the College of Agricultural and Environmental Sciences administrative structure on the Griffin and Athens campuses. Academic appointment will reside within the Department of Food Science and Technology.

Background:
The University of Georgia (UGA) Food Product Innovation and Commercialization (FoodPIC) Center’s mission is to assist food companies and entrepreneurs in product and process development and enhancement; to promote competitiveness; and to create economic impact in Georgia, the Southeast, and beyond. FoodPIC projects are conducted by university faculty and staff in the Department of Food Science and Technology, other departments, and non-faculty Associate Members. The Center is located on the University’s Griffin Campus 40 miles south of Atlanta city center and 35 miles from Atlanta International Airport. Construction of a dedicated FoodPIC building will begin in early 2014.

Application Procedure:
Applicants must send: (1) a letter of application, (2) curriculum vita; (3) names, addresses, telephone numbers, and e-mail addresses of three to five professional references whom the search committee may contact; (4) A statement containing: An vision of how FoodPIC can serve both the industry and the university’s mission; Strategy of how to promote and enhance FoodPIC’s mission to the food industry; and a statement of management philosophy to:

Dr. R. Dixon Phillips
Department of Food Science and Technology, The University of Georgia, Griffin, GA 30223-1797
Phone: 770-412-4744; Fax 770-41204748; email: rphilli@uga.edu

Websites: http://www.caes.uga.edu/center/foodpic/ and http://www.foodscience.caes.uga.edu/

Deadline: Applications received by December 10, 2013 will be assured of consideration. The position will remain open until a suitable candidate is identified.

The University of Georgia is an Equal Opportunity/Affirmative Action Institution. Women and Minorities are encouraged to apply.