


# 10<sup>th</sup> Mid-Atlantic Dairy Grazing Conference


## Economics of Pasture-Based Dairying in the Southeast

**Economics of Pasture-Based Dairying in the Southeast**

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Let's talk about economics

- Classical economic theory states that producers allocate scarce **resources** among competing alternatives to maximize their **utility**.
- In English – People use what they have to try to get what they want.




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**Resources and Goals**

|   |   |
|---|---|
| <b>Resources</b>  | <b>Utility/wants</b>  |
| <ul style="list-style-type: none"><li>• Land</li><li>• Labor</li><li>• Capital</li><li>• Management</li></ul> | <ul style="list-style-type: none"><li>• Profits (more money)</li><li>• More time</li><li>• Satisfaction</li><li>• Things that are important to you/make you happy</li></ul> |


**Economics is not all about making the most money**




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**ECONOMIC COMPARISON OF ALTERNATIVE PRODUCTION SYSTEMS**



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**Comparison of Three Systems**



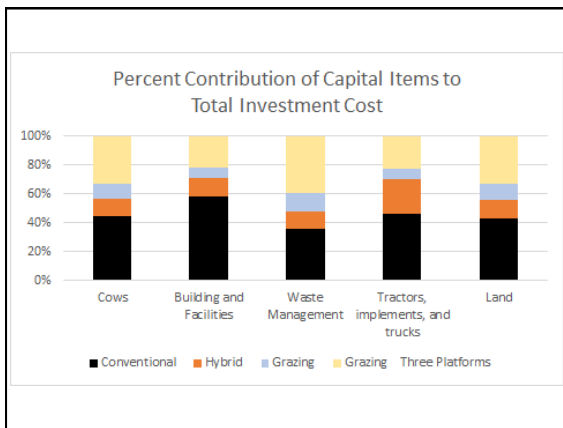
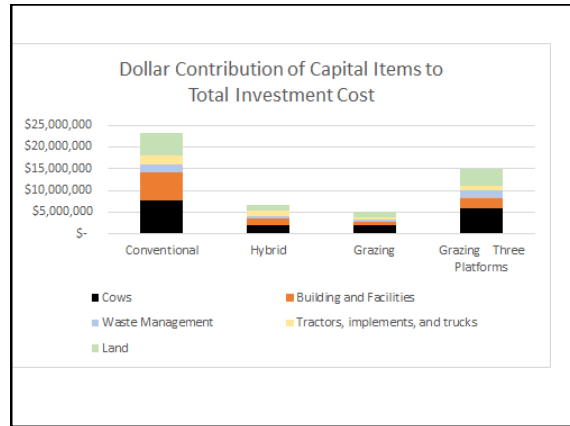
- Three systems
  - Conventional
  - Grazing (NZ System)
  - Hybrid
- Based on past and working dairy budgets.
- Feeding regimens and management practices provided by Dr. John Bernard, UGA.
- Interviews with dairy producers regarding production, facilities, equipment, etc.
- Dairy and feed prices from 2008-2012.

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### Assumptions

|   | System       |              |              |                         |
|---|--------------|--------------|--------------|-------------------------|
|   | Conventional | Hybrid       | Grazing      | Grazing Three Platforms |
| Number of Cows                              | 2,500        | 600          | 600          | 1,800                   |
| Rolling herd average/cow                    | 24,000       | 19,500       | 15,000       | 15,000                  |
| Total Annual Milk Production (million lbs.) | 60.0         | 11.7         | 9.0          | 27.0                    |
| Total Investment (\$ million)               | \$ 23.12     | \$ 6.77      | \$ 6.11      | \$ 18.13                |
| Investment (\$/cow)                         | \$ 9,249.57  | \$ 11,277.12 | \$ 10,180.83 | \$ 10,072.08            |



### Economic Results

|                                 | System       |             |             |                         |
|---------------------------------|--------------|-------------|-------------|-------------------------|
|                                 | Conventional | Hybrid      | Grazing     | Grazing Three Platforms |
| Total Revenue (millions)        | \$ 12.52     | \$ 2.66     | \$ 2.05     | \$ 6.14                 |
| \$/cow                          | \$ 5,007.54  | \$ 4,433.75 | \$ 3,413.40 | \$ 3,413.40             |
| Total IOFC (millions)           | \$ 6.92      | \$ 1.61     | \$ 1.11     | \$ 3.33                 |
| IOFC (\$/cow)                   | \$ 2,766.87  | \$ 2,686.91 | \$ 1,847.25 | \$ 1,847.25             |
| Total Variable Costs (millions) | \$ 7.75      | \$ 1.63     | \$ 1.35     | \$ 3.91                 |
| TVC (\$/cow)                    | \$ 3,098.43  | \$ 2,717.45 | \$ 2,259.59 | \$ 2,187.22             |
| Total Fixed Costs (millions)    | \$ 1.58      | \$ 0.58     | \$ 0.46     | \$ 1.34                 |
| TFC (\$/Cow)                    | \$ 631.29    | \$ 960.00   | \$ 762.19   | \$ 745.49               |
| Total Profit (millions)         | \$ 2.23      | \$ 0.15     | \$ (0.01)   | \$ 0.15                 |
| Profit (\$/cow)                 | \$ 892.45    | \$ 251.80   | \$ (8.38)   | \$ 84.23                |



### Risk Analysis

|                               | System       |           |           |                         |
|-------------------------------|--------------|-----------|-----------|-------------------------|
|                               | Conventional | Hybrid    | Grazing   | Grazing Three Platforms |
| Maximum Profit (millions)     | \$ 9.12      | \$ 1.49   | \$ 0.85   | \$ 2.66                 |
| Minimum Profit (millions)     | \$ (5.11)    | \$ (0.82) | \$ (0.90) | \$ (2.22)               |
| Percent chance of covering VC | 97.10%       | 99.00%    | 93.00%    | 95.00%                  |
| Percent chance of covering TC | 86.60%       | 64.20%    | 51.00%    | 56.60%                  |

### Break-evens (\$/Cwt.)

|                      | System       |          |          |                         |
|----------------------|--------------|----------|----------|-------------------------|
|                      | Conventional | Hybrid   | Grazing  | Grazing Three Platforms |
| Feed costs           | \$ 9.34      | \$ 8.96  | \$ 10.44 | \$ 10.44                |
| Total Variable Costs | \$ 12.91     | \$ 13.94 | \$ 14.97 | \$ 14.47                |
| Fixed Costs          | \$ 2.63      | \$ 4.92  | \$ 5.08  | \$ 4.97                 |
| Total Costs          | \$ 15.54     | \$ 18.86 | \$ 20.06 | \$ 19.44                |

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## Economics of Pasture-Based Dairying in the Southeast

### Major Profit Factors

- Milk-feed margin
- Milk production
- Cow cost
- Land cost



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### So which system is “best”

- What is important to you?
- What are your resources?
- How much can/are you willing to borrow?
- How much does it cost you to live?
- Where can you find land and how much is it?

It Depends on You!



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