Showcase your delicious Georgia food products with the University of Georgia Flavor of Georgia Food Product Contest. Commercially available or market-ready food products will be judged on flavor, texture, market innovation, consumer appeal and the product’s representation of Georgia.

**It’s more than a contest, it’s a business booster.** Flavor of Georgia increases publicity, product interest and sales for finalists. Additionally, 83% of the finalists saw increased business connections.

Finalists receive a one-year silver Georgia Grown membership — a $100 value — compliments of the Georgia Department of Agriculture. Finalists and winners will also receive the use of the Flavor of Georgia logo for product promotion.

The 2018 grand prize winner will be awarded an exhibit space for up to two registrants at the Georgia Food Industry Association annual convention — a value of more than $1,500 — and three consultation sessions from the UGA Food Product Innovation and Commercialization Center (FoodPIC) on product or process design, ingredient functionality, sensory testing and/or shelf-life determination, a $1,500 value.

Flavor of Georgia is a signature event of the UGA College of Agricultural and Environmental Sciences, hosted by the Center for Agribusiness and Economic Development.
**Contest Categories**

- Barbecue Sauces
- Beverages
- Condiments & Salsas
- Confections
- Dairy Products
- Dairy-Alternative Products
- Honey
- Jams & Jellies
- Meats & Seafood
- Meat-Alternative Products
- Miscellaneous
- Sauces & Seasonings
- Snack Foods

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**Registration deadlines**

Register online at flavorofga.com. The entry fee is required at the time of registration. To pay by check, call 706-542-9789. One category must be designated for each product upon registration. The entry fee is required at the time of registration and must be completed by 5 p.m. on the deadlines above. Final product categories and placement in categories are at the discretion of contest organizers.

**Sample submission**

- Two product samples must be submitted.
- The samples must arrive between Monday, Feb. 12, and Wednesday, Feb. 14, via mail OR can be dropped off on Wednesday, Feb. 14, between 9 a.m. and 4 p.m. only.
- Detailed information about submission location and process will be emailed after registration is completed.

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**Finalist selection**

Three finalists per category will be notified on Monday, Feb. 19, by email for advancement to the final round. Details relating to final judging will be included in that email.

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**Grand prize judging and awards**

The finalist contest judging and awards ceremony is Tuesday, March 20, in Atlanta at the Georgia Freight Depot from 10 a.m. to 7 p.m. Finalists will be required to set up a product display with samples and give a three-minute product pitch during the final contest judging.

Complete contest rules as well as product guidelines and standards can be found at flavorofga.com.

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“Flavor of Georgia is an amazing competition that focuses on agriculture and craft food. Many people have reached out to us as a result of our win this year. It’s a great way to get your name out there whether you are a new business or have been around a while. We really appreciate the support of like-minded people and the support of those who grow and enjoy Georgia food.”

— Jaime Foster, Georgia Grinders Pecan Butter, winner of the 2017 Miscellaneous category and the Grand Prize.

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**JAN. 19, 2018**

Early bird registration

$100

**FEB. 8, 2018**

Final registration

$150