

RE: 2011 Christmas in Pembroke Festival – Saturday, December 10, 2011

On Saturday, December 10, 2011, Pembroke will celebrate its 28th annual “Christmas in Pembroke Festival”. Activities for the day will include a parade, arts, crafts, food booths, classic car and motorcycle show and entertainment all day for adults and children.

Many of you have participated in our “Festival” and know what a great day it can be. We **DO NEED** your participation. Please encourage your group to be a part of our celebration. We are already getting publicity out to encourage people from all over Bryan and surrounding counties to celebrate with us!! Various types of entertainment will be performing all day. This should help persuade people to remain downtown longer.

If your group or any group you know would like to join the parade with an entry, let us know by November 28, 2011. We are getting this information to you now so that you will have plenty of time to prepare your float. **PLEASE-PLEASE PLACE YOUR GROUP’S NAME ON YOUR FLOAT OR VEHICLE WHERE IT IS VISIBLE ON BOTH SIDES.**

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: **We will be having the classic car**
: **and motorcycle show again this**
: **year. We are enclosing an entry**
: **form for you to participate in**
: **these events and/or to ride your**
: **prized vehicle/motorcycle in the**
:
:

The entry fee for floats being judged is \$30.00 per float. A business float/car/truck not being judged is \$20.00. If a non-profit club or organization places a float, car or truck in the parade and **does not want to be judged, there is a fee of \$10. No vehicles will be provided by the parade sponsors! Beauty Queens, dignitaries, etc. will be responsible for your own transportation.** There is no charge for marching units. **Beauty queens will be charged \$10 per unit.** It is often confusing when small children see several “Santas” in the same place, so we are asking that you please DO NOT place “Santas” on your floats. The “Original” Santa will be at the end of the parade. Kick-off time for the parade is 11:00 a.m.

Again this year we are having booth spaces in the parking lot downtown. Charge for the booth space is \$40.00. We have 25 booths reserved for all types of food vendors and 60 booth spaces for arts and crafts. We are encouraging groups, clubs and individuals that would like to earn money to set up crafts, refreshments, etc. (No "flea market" type booths) Booths will open at 9:00 a.m. You can arrive for booth set up any time after 7:00 a.m. Assistants will be on hand in the parking lot to direct you to your booth number. Booth space will be 12' x 12'. You will be responsible for bringing your own tables, chairs, etc. If your booth requires electricity, you should notify us upon payment. There is a \$7.00 charge for electricity. Booths will not be allowed to set up personal coffee pots or heaters. Coffee pots are allowed if you are selling coffee and have requested and paid for electricity.

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If you have questions, please don't hesitate to call us, (912) 653-2231. If you would like to enter a float in the parade or have a craft booth, please fill out the enclosed, green registration form and mail it back to us with your check, or you can come by our office located at 131 North College Street, Pembroke, GA, in back of Pembroke City Hall. Please return forms by November 28, 2011.

We will send you the final details along with your float and/or booth numbers and a map of the parade route the first week in December.

Please alert your club or group that parade entries will need to enter Warnell Street from Highway 119 (Camellia Drive). You will NOT BE ALLOWED to enter Warnell from Highway 280.

All organizations selling food are required to follow the enclosed, tan, Temporary Food Service Guidelines compiled by the Bryan County Health Department. A representative from our office will be checking each booth to make sure that everyone is abiding by these guidelines.

Everyone selling food will need to fill out the enclosed, green, Temporary Food Service Permit and return it to us. It is located on the back of the booth/parade registration If you have any questions or need clarification on any of the Food Service Guidelines, you can call Betty Lee, Bryan County Health Dept., at (912) 653-4333 or (912) 756-2611. **There is no fee for this permit.** The local health department and Extension Office are willing to work with all groups to provide suggestions and tips on how to comply with these guidelines.

We certainly hope you will join us for the "2011 Christmas in Pembroke Festival." Make plans to be with us on December 10, 2011 and help us celebrate our 28th year!

Information to be returned to us:

- Green booth/float registration with Application for Temporary Food Service Permit on reverse side
- Check made out to Bryan 4-H for fees for booth, float, car, and motorcycle show
- Car and Motorcycle Entry Form (Pink)