



# TIPS ON MAKING YOUR POSTERS

## WONDERFUL WORLD OF DOGS



4-H'er's Name

Dog Care & Training

## SELECTING A DOG



- \* Major change in your life
- \* Needs daily attention
- \* Consider your lifestyle
- \* Space Available?
- \* Match dog's temperament with your own
- \* Never buy a dog on impulse
- \* Can you afford extra expense?

## TYPE OF DOGS



Six Main Classes:

1. Sporting Dogs
2. Hound Breeds
3. Working Dogs
4. Terriers
5. Toy Breeds
6. Non-Sporting Dogs

- **DESIGN YOUR POSTERS ON NOTEBOOK PAPER FIRST, THEN TRANSFER THE LAYOUT TO THE POSTER USING PENCIL FIRST. THIS WAY YOU CAN ERASE YOUR MISTAKES AND NOT WASTE POSTERS.**
- **DO NOT WRITE ALL THE WAY TO THE EDGE. LEAVE A MARGIN OF AT LEAST AN INCH ON ALL 4 SIDES OF THE POSTER.**
- **PUT YOUR WRITING ON THE DULL SIDE OF THE POSTER IF POSSIBLE. (THE DULL SIDE ERASES BETTER.)**
- **USE A RULER, YARDSTICK, OR SIDE OF ANOTHER POSTER TO MAKE STRAIGHT LINES. PUT LINES IN PENCIL SO YOU CAN ERASE THEM WHEN YOU ARE FINISHED.**
- **LETTERING CAN BE DONE FREEHAND, WITH STENCILS, OR EVEN WITH COMPUTER GENERATED STRIPS.**
  - **WRITING IN ALL CAPITALS MAKES SPACING EASIER.**
  - **HEADLINE LETTERING ON POSTERS SHOULD BE 1 1/2 TO 2 INCHES. IN ALL OTHER LINES, THE LETTERS SHOULD BE AT LEAST 1 INCH.**
  - **USE DARK COLORED MARKERS TO GO OVER YOUR PENCILED LETTERING. LIGHT COLORS, LIKE YELLOW, WILL NOT SHOW FROM A DISTANCE.**
- **PICTURES ADD INTEREST TO YOUR POSTERS:**
  - **YOU CAN DRAW THEM**
  - **CUT THEM OUT OF MAGAZINES**
  - **USE COMPUTER GRAPHICS**
  - **BE SURE THEY ARE LARGE ENOUGH TO BE SEEN BY THE AUDIENCE.**
- **YOUR POSTERS CAN BE LETTERED VERTICALLY  OR HORIZONTALLY  IF YOU HAVE INFORMATION, VERTICALLY USUALLY WORKS BEST.**