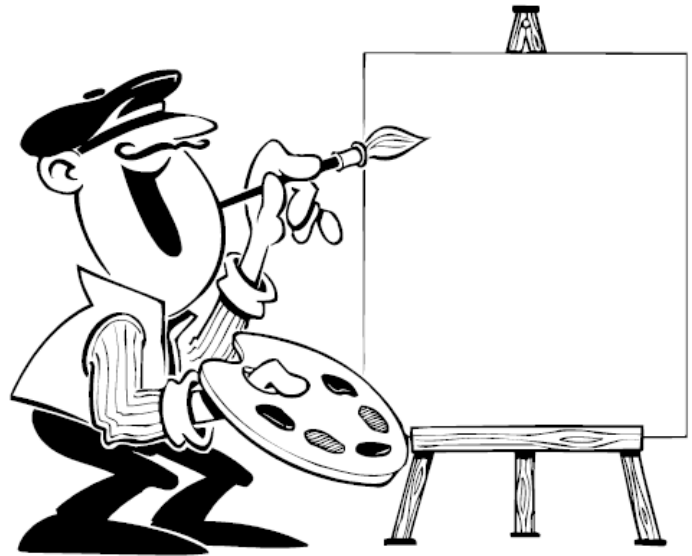


MAKING GOOD VISUALS

Originality is important when making your visuals. Visuals can be more than just posters and may include equipment relating to the demonstration. But remember, all the visuals you bring to your demonstration must be used. Visuals are suppose to relate to your topic and you should use them or explain them during your demonstration. You need to talk about everything you bring with you.

Don't leave the judges or the audience wondering what something is or why you brought it.



MAKING POSTERS

Posters make people stop, read and remember. Effective posters attract attention, focus your interest and ideas, and help you remember what you are suppose to say at that point in your demonstration.

Before you can make your posters, you need to have your demonstration written out and in front of you so your can see where you may want to use a poster or visual. Pre-plan or draw your posters out on a smaller sheet of paper . Posters are used to show main ideas or illustrations in your demonstration. Make your messages brief and direct, do not write in sentence form. It is a good idea to do your posters in pencil before using markers or lay everything out before gluing anything down.

Posters are judged on their contribution to the demonstration, not on their professional appearance. However, they should be neat. The following guidelines will help you create good, eye catching posters.

BALANCE: Keep the main object or idea near the center of the poster. Don't crowd one side or corner of the poster. A 2" margin on all sides of a poster gives an invisible frame.

COLORS: Use darker or brighter colors for the main picture, drawing or lettering. Use lighter or duller colors for backgrounds.

SIZE AND PROPORTION: Use Full-Sized Poster Board. Lettering should be large enough to be seen from the back of the room. (2 - 3 inches for titles, 1- 1 ½ inches for other lettering). Maintain proper portions with pictures. For example, don't draw a dog bigger than his house.

LETTERING: Check for grammar and spelling before drawing or pasting letters. Always use guidelines to place letters evenly on the poster and keep them centered and straight.