



THE UNIVERSITY OF GEORGIA
COOPERATIVE EXTENSION
Colleges of Agricultural and Environmental Sciences & Family and Consumer Sciences

EXTENSION ORGANIZATIONAL PRINCIPLES

VALUES

University of Georgia Cooperative Extension values:

- the work ethic.
- honesty.
- the land grant concept.
- its rich heritages as an agency for change and problem-solving.
- the extension of knowledge to people.
- excellence in programming with continuous improvement through technology, communication and training.

BELIEFS

University of Georgia Cooperative Extension believes in:

- the hopes and aspirations of people.
- the value of local programming.
- the ideal that through education people can be empowered to enlarge and enrich their own lives.
- the land grant concept and in the public institutions of which it is a part, and in the mutual benefits that come from working together.
- the county delivery system.
- the importance of agriculture.
- its people. In humility, but with sincerity of purpose, Cooperative Extension staff offers to work with Georgians to help them become healthier, more productive, financially independent and environmentally responsible.

- its work and the opportunity to be of service to society and to the economic success of the state and the country.
- the concept that, families and communities depend on each other.
- the concept that families are crucial to the success of society.
- youth and their longings for opportunity; and their right to trained minds, healthy bodies and the opportunity to develop to their fullest potential.
- the value of cultural diversity in the workforce and among the clientele it serves.

VISION

University of Georgia Cooperative Extension is committed to excellence in:

- providing technical support to agriculture and consumers.
- taking the lead to help Georgians become, healthier, more productive, financially independent and environmentally responsible.
- educating Georgians with timely, accurate, comprehensive information.
- building coalitions to address issues facing communities, families and youth.
- earning a reputation for integrity and respecting all people.

MISSION

University of Georgia Cooperative Extension responds to the people's needs and interests in agriculture, the environment, families and 4-H/youth in Georgia with unbiased, research-based education.

PHILOSOPHY

University of Georgia Cooperative Extension:

- is a valued component of the land grant system and of The University of Georgia Public Service Program.
- is a people organization that demonstrates care for every client and values every employee.

- hires top quality employees, offers continual training, provides the necessary operating and managerial support, and rewards good work.
- adheres to a strong code of ethics and conduct, respecting the trust the people of Georgia place in its employees.
- operates with a vision of Georgia's future and Extension's place in it under the guidance of action-oriented managers.