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From: All Extension Personnel [EXTALL@LISTSERV.UGA.EDU] on behalf of Judy Ashley [jashley@UGA.EDU]
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To: EXTALL@LISTSERV.UGA.EDU
Subject: School Relations Tip #9

1/15/09

DESKTOPICKS...**School Relations Tip #9**

[School Initiative Power Point now available](#) - There is no better time then now to be telling our story. The next time you are called upon to do a presentation on Cooperative Extension and more specifically - 4-H, you now have access to a Power Point presentation that you can easily localize for your program. Better yet, don't wait to be called on, make an appointment and ask for time on the program. I developed this presentation with our educational partners in mind. Dana Mays with the Office of Communication designed a background slide template that coordinates with the brochure, "Cooperative Extension: Partnering to Improve Student Achievement". The information on the slides briefly tells the mission of Cooperative Extension and 4-H and refers to research that shows the benefits of participating in 4-H. Pictures and text within the presentation can be changed to suit your needs. I piloted the presentation in Walton County and therefore certain titles and activities need to be changed before using. I chose to leave them in so that you could see how I used it. The presentation has also been piloted in Morgan, Oconee and Baldwin Counties with positive response. You will also find a script in the "notes" box when you open the presentation. Feel free to use this as your guide. The presentation can be found at either of these locations:

<http://www.caes.uga.edu/intranet/coextopr/strategicinitiatives/index.html>
or

<http://www.caes.uga.edu/unit/oc/marketing/ext/pp.html>

Also included on these sites is a link to a new National 4-H Council PSA that you may want to download for your presentation. It is part of the S.E.T. (Science, Engineering and Technology) initiative. Instructions on how to do this are included in the notes of the Power Point. You may also still order copies of the "Cooperative Extension: Partnering..." brochure by e-mailing jashley@uga.edu to use in your presentation.

Past **DESKTOPICKS...** are archived on the County Operations page on our intranet at <http://www.caes.uga.edu/intranet/coextopr/>. Just follow the path to Strategic Initiatives.

Judy Ashley

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