



Entrepreneurship Program

Terry College of Business

UNIVERSITY OF GEORGIA

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University of Georgia Entrepreneurship Program Initiatives

Society of Entrepreneurs: The Society of Entrepreneurs (SoE) is a student run organization for UGA students interested in developing an entrepreneurial mindset. SoE collaborates directly with the UGA Entrepreneurship Program to create a thriving network of student-entrepreneurs. Whether you have a business idea, or simply want to discover what entrepreneurship means, SoE is the perfect fit. Join some of the most innovative, creative, and motivated students on campus to create something great!

Society of Entrepreneurs + ENTR Speaker Series: The Society of Entrepreneurs and the Entrepreneurship Program host entrepreneurs from various backgrounds and industries bi-monthly to speak to students and the community about their journey and adventures in starting/building successful companies. Events are in the evening, are free, and often include food.

UGA Kickstart Fund: The UGA Kickstart Fund is a privately funded program designed to provide seed grant funding to student and faculty startups. Companies receive grant amounts of between \$1,000 and \$5,000 in support of their company ideas. Companies submit a summary of their business and justification for the funding. Decisions on who and how much are made by a UGA student team in addition to outside entrepreneurs.

UGA Idea Accelerator: The UGA Idea Accelerator Program, sponsored by UGA's Entrepreneurship Program (in partnership with AthensMade and ATDC), takes place twice a year during the fall and spring semesters. This 8-week "business boot camp" prepares students for the next step in their business development.

Students who are ready to start or expand their business/idea are encouraged to apply to the UGA Idea Accelerator Program. Participants receive honest, unfiltered advice and help with critical business decisions. Students are held accountable to key performance indicators and receive real-world advice from seasoned mentors/investors. The accepted companies will form a cohort to test ideas, discover their customers, develop their business model, and develop a pitch presentation.

Those who make it to the final round of the program will be given the opportunity to pitch their business plan to a panel of judges for a \$5,000 award.

UGA FABricate: FABricate is a competition where students expand leadership and business skills through the development of a new food product, new agricultural technology, or a new food or agricultural-related business. Take advantage of funding, seminars, and faculty mentorship through the College of Agriculture & Environmental Sciences FABricate entrepreneurial initiative.

Consensus Collegiate Great Brands Show: Student teams from all over the country are invited to apply to UGA's Collegiate Great Brands Competition (formerly known as the Next Great Consumer Brands Competition) hosted by the [Entrepreneurship Program](#). The team with the winning consumer/retail brand idea or business receives a \$25,000 award and an all-expenses paid trip to New York City to attend the [Consensus Great Brands Show](#).

The winning team from UGA's competition will have the opportunity to attend the event where executives from Consensus Advisors and some of the country's leading private equity firms will be in attendance to provide students with invaluable insight and expertise.

UGA's Next Top Entrepreneur: UGA's Next Top Entrepreneur is an annual event open to student startup teams from all over the country. During this live event, teams pitch their existing business plans (or business idea) in front of a live audience and a panel of judges.

At the end of the competition, one winning team receives a \$10,000 cash award. This event typically occurs in April.

UGA Summer Launch Program: This 6 week boot-camp style program runs from June through the end of July. Teams meet once a week to discuss obstacles and how to overcome common problems. Experienced entrepreneurs act as mentors to participants.

The ideal candidate for the Summer Launch Program is a team who has gone through the UGA Idea Accelerator, or, any student team that is ready to actively launch its business between semesters.

Teams receive:

- Dedicated work rooms with key card access to meet and develop their business
- An upfront budget of \$5,000 to spend on efforts to grow their business, such as travel and building a prototype.
- A chance to receive an additional \$5,000 at the end of the program by displaying their hard work and improved business.

The Launch Pad Living/Learning Community: NEW in 2018. For the first time ever, UGA Freshmen can opt to live in a residence hall designed for entrepreneurs! Launch Pad students enroll in an Entrepreneurship-themed First Year Odyssey class. A custom designed meeting space is designed to host socials/collaborations which are facilitated by the UGA Entrepreneurship Program.

Dawg Camp Innovate: New in 2019, Dawg Camp Innovate is a weeklong Athens-immersion program for 20 incoming first year students that offers a unique opportunity to launch new ideas and think beyond convention. The program is a result of a partnership between the UGA Entrepreneurship Program and UGA Center for Leadership and Service.

Entrepreneurship Study Abroad: New in 2019. During this Maymester Study Abroad program, students learn about business practices in South America (Peru (Lima & Cusco) and Chile (Santiago & Valparaiso)). Participants engage with local students at the University of Chile through a shared seminar led by UGA faculty. They experience the unique cultures and enterprises of this part of the world through city tours, company visits, factory tours, cultural activities, a service project, and excursions. Orientation sessions for this program will be held during the spring semester for those accepted.